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Strategic Plan



ST. CLAIR COUNTY COMMUNITY SERVICES COLLABORATIVE

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EXECUTIVE SUMMARY

In 2018, the St. Clair County Community Services Coordinating Body (CSCB) determined a need to conduct a strategic planning process. They contracted with Kay Balcer, Balcer Consulting and Prevention Services to facilitate the process. The process was led by the CSCB Steering Committee with substantial input from the full CSCB membership. The process included:

- 1) Assembling a summary of needs based data obtained from County Health Rankings
- 2) Obtaining feedback from CSCB members using an assessment survey
- 3) Discussion of survey results and priorities at the full CSCB meeting on March 21, 2018.
- 4) A three hour Strategic Planning session with the CSCB Steering Committee in April 2018. This session included discussion around four main topics:
 - Scope of strategic plan as it relates to community needs and system issues
 - Finalizing strategic priorities
 - Draft goals and objectives
 - Structure of CSCB (i.e. workgroups, meetings)
- 5) A two hour strategic planning session at the full CSCB meeting on May 16, 2018. At this meeting members provided input on Organizational Statements and Goals and Objectives. Members also provided input on and prioritized strategies via a follow up online survey.
- 6) In June 2018, the Steering Committee finalized the content of the strategic plan and the contractor prepared the written report which was presented to the CSCB Full Body on July 18, 2018.

BACKGROUND

The St. Clair County Community Services Coordinating Body began as a state pilot project under the Model Life Service System in 1983. The initial group included eight agencies providing services for adults with disabilities. In 1985, members looked beyond the coordination of services for adults with disabilities. Within the next year, planning was initiated in other areas including AIDS, farm family assistance, homelessness, interagency coordination and collaboration, abuse and neglect, and teen pregnancy and parenting. Over the years, the CSCB has continued to grow a public-private membership of more than 70 organizations. The CSCB responds to emerging issues through a workgroup structure. Workgroups have changed over time based on available resources and to meet prioritized needs. The CSCB also includes Associated Initiatives which are not led by the CSCB but provide updates on a regular basis. In addition, the CSCB monitors other opportunities for collaboration and when necessary convenes stakeholders to organize new initiatives.

SUMMARY OF PLAN

- Vision- All individuals and families in St. Clair County will live in a community that provides opportunities to achieve personal and economic wellness.
- Mission- Members of the St. Clair County Community Services Coordinating Body (CSCB) collaborate to strengthen our community and meet identified community needs.
- Guiding principles includes statements valuing equity, empowering residents, diversity, common goals, shared leadership, mutual respect, data, research, best practices, and a community-wide approach. Core functions of the CSCB were also developed and include identifying gaps and needs; providing focus and direction; system coordination and improvement; strengthening relationships, leveraging resources; networking infrastructure; and providing objectivity.
- Needs for strengthening the Coordinating Body Infrastructure were identified and included Member Engagement, Community Awareness, and Focus and Direction.
- Strategic Priorities and Workgroup Structure- The CSCB has identified three strategic community categories for the work of the Coordinating Body. Under each of these categories, strategic priorities were identified:
 - Economic Self-Sustainability- Housing
 - Education- Early Childhood Services
 - Health and Wellness- Opioid Abuse
- Goals, Objectives, and Strategies- During strategic planning the CSCB developed goals, objectives, and strategies related to the Coordinating Body Infrastructure. Strategies to strengthen member engagement, value to the community, and focus and direction of the CSCB have been identified. A workplan will be developed by CSCB staff for carrying out the infrastructure strategies. Workplans including goals, objectives, and strategies will be developed by existing CSCB workgroups as the first step to implementing the strategic plan. The CSCB will also develop a process to identify and review emerging issues for additional Workgroups and Associated Initiatives.

ASSESSMENT

PROCESS

In 2018, the St. Clair County Community Services Coordinating Body (CSCB) determined a need to conduct a strategic planning process. As such, the CSCB entered into a contract with Kay Balcer, Balcer Consulting and Prevention Services to facilitate the process. The process was led by the CSCB Steering Committee with substantial input from full membership of the Coordinating Body.

COMMUNITY NEEDS DATA

In February 2018, County Health Rankings¹ was utilized to create a two page summary of community indicators (See Appendix). County Health Rankings is a national project to rank counties within a state by main health outcomes and factors. In Michigan a rank of 1 is the best in the state and 83 the worst in the state. In order to ensure that comparison years did not overlap, the report included results from the 2011, 2014, and 2017 county health ranking profiles.

ASSESSMENT SURVEY

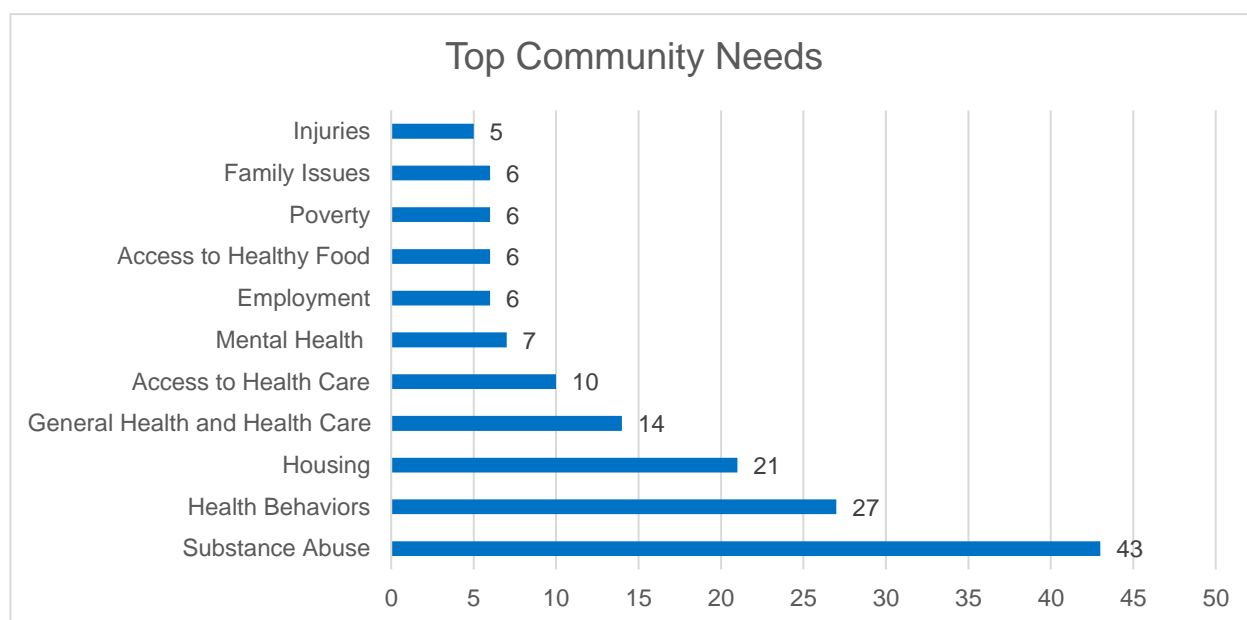
In order to make informed decisions about priorities and strategic direction of the CSCB, a survey was developed. Eighteen members of the CSCB Steering Committee initially completed the survey online. Results were discussed at the Steering Committee meeting on February 21, 2018. It was decided that additional input from the full CSCB would result in a more informed strategic plan. The survey was distributed a second time to approximately 70 CSCB member organizations with a total of 46 participants. The emailed invitation to complete the survey was accompanied by the County Health Rankings Report. When asking for opinions on the greatest needs and strategic priorities, it is important for participants to have access to data. Communities across the nation have learned that addressing data driven needs increases the level of impact on health and well-being. The survey tool included seven questions (See Appendix). Six questions were open ended and one was a matrix style question. The matrix style question had a five point scale of answers for a list of nineteen existing CSCB initiatives.

¹ www.countyhealthrankings.org; a product of the University of Wisconsin, Population Health Institute and the Robert Wood Johnson Foundation.

Question 1: Community Needs

When asked about community issues highlighted in the data report three issues rose to the top of the list. Respondents could enter up to three open ended answers and responses were coded into categories.

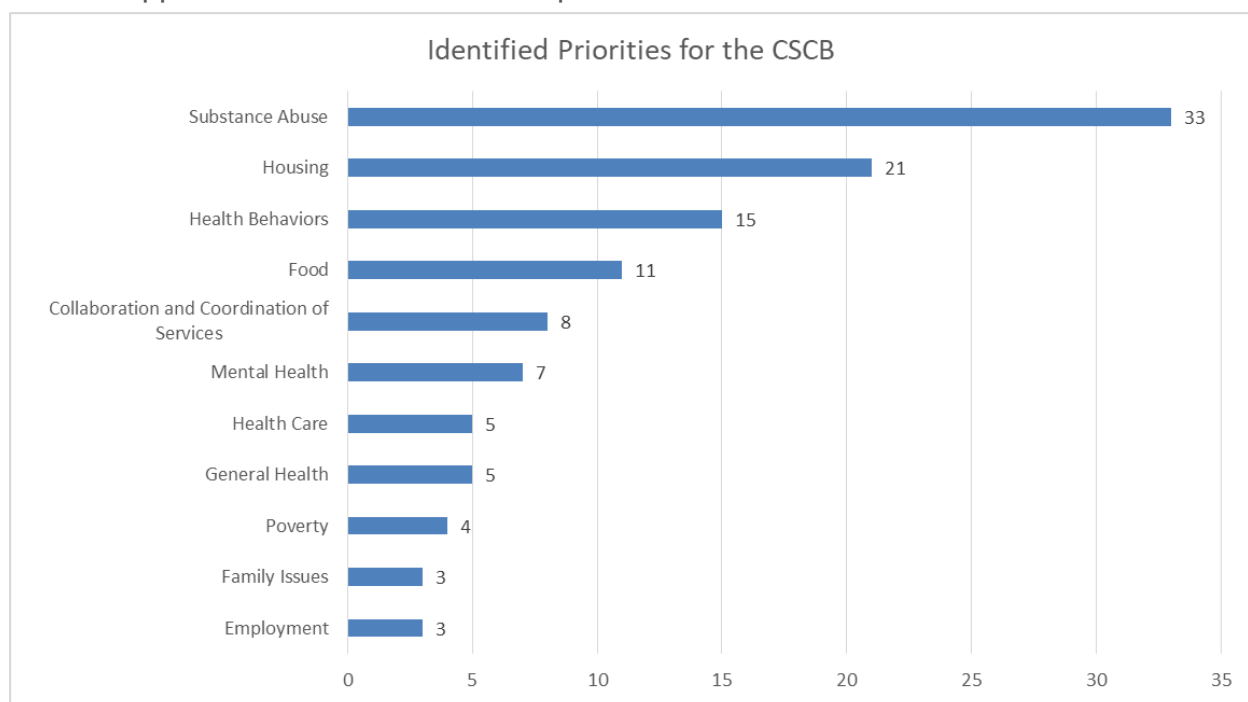
- One issue was clearly most often mentioned and by the most people: *Substance Abuse* (43 mentions).
- The two next most popular issues received a similar number of mentions:
 - Health Behaviors (27 mentions): All except eight of the mentions were related to obesity and related factors of diabetes, nutrition, and physical activity.
 - Housing (21 mentions): Specific issues raised included homelessness, affordability, severe housing problems including safety, and housing for specific groups such as seniors and the disabled.
- Also included in the list but mentioned less frequently were General Health Issues (14) and Access to Health Care (10).
- Five issues received between 5 and 7 mentions: Mental Health (7), Employment (6), Access to Healthy Food (6), Poverty (6), Family Issues (6), and Injuries (5)
- Additional issues that with only one or two mentions included youth, environment, access to services, education, funding, knowledge of services, senior services, transportation, and collaboration.



- There were only minor differences between responses of the Executive Committee and the Full Community Services Coordinating Body. The Full Body had more responses for general health issues (i.e. premature death). The Executive Committee had two mentions related to Senior Citizens and the Full Body had none.

Question 2: Focus of Coordinating Body

When asked which community issues should be focused on, respondents could again provide up to three open ended answers. Responses were coded into categories with the same three top issues identified most: Substance Abuse (33), Housing (21), and Health Behaviors (15). Differences appeared in the next tier of responses.



- Food was fourth most popular response and mentioned 11 times. Five mentions referred to access to healthy food, four related to hunger or food insecurity, and one related to food/nutrition.
- Collaboration and Coordination received 8 mentions and Mental Health 7 mentions. General Health and Health Care received five mentions each for a total of 10 mentions.
- Receiving two to four mentions were poverty, employment, family issues, injuries, education, assessments, senior care, and youth.
- Receiving only one mention were knowledge of services, community engagement, transportation, and access.

Question 3: Current Initiatives

Survey participants were asked to reflect on the current initiatives and projects of the CSCB. Nineteen items were included in the list. Items were rated on a scale of 1 to 5, with 1 being not relevant or important and 5 being very relevant and important. Results indicated that all of the items had some degree of relevance. An average relevance/importance score was calculated for each item. Twelve items received an average score of 4 or greater. The following list includes the top twelve items, listed from highest to lowest average score. Five items had more than 50% of respondents indicate that they were very relevant and important. The number is indicated in the list below in parentheses (#). The top eleven items in the table below can be grouped into three main categories: 1) Prescription Drug Use, 2) Early Childhood Services Coordination, and 3) Housing

Current Initiative or Project	Average Score
Prescription Drug Use-Community Relations (32)	4.48
Housing and Support Services-Continuum of Care (26)	4.44
Prescription Drug Use- Prescriber Relations (29)	4.44
Prescription Drug Use-Barrier Analysis (27)	4.38
Great Start Collaborative-Early On (26)	4.36
Great Start Collaborative-Great Start Coalition	4.28
Housing and Support Services-Homeless Management System	4.24
Housing and Support Services-Strategic Plan to End Homelessness	4.22
Integrated Health Care	4.14
Housing and Support Services-Housing Assessment and Resource Agency	4.08
Housing and Support Services-Interagency Service Team (IST)	4
Great Start Collaborative-Parent Coalition	3.94
Child Death Review	3.92
Housing and Support Services-Community Resources Fair	3.86
St. Clair County Suicide Prevention Committee	3.86
Dementia/Alzheimer's Resource Committee of St. Clair County	3.74
Critical Incident Stress Management (CISM)	3.73
Offender Success	3.56
Wraparound	3.56

Question 4: Purpose of Coordinating Body

Clarifying mission and purpose of an organization is a key step in the strategic planning process. Members were asked to describe the primary purpose of the Community Services Coordinating Body. A text analysis indicated that there were thirteen common words or phrases.

Coordinate Partners Needs of the Community Duplication
Collaborate Impact Resources Available Services
Share Blue Issues Interest Human Services

Across the comments, it was clear that the overarching outcome of the CSCB is to improve the health and well-being of residents and the community.

Seven key purposes or functions were shared (presented in no particular order):

- ☐ Understand available resources, leverage existing resources, reduce duplication of resources, secure additional resources, and make the best use of limited resources
- ☐ Identify community needs, gaps in services, and system issues that are barriers to addressing these needs.
- ☐ Provide a vision and focus for setting obtainable goals that can be reached through collaboration.
- ☐ Provide the infrastructure to network and coordinate existing services and share information/best practices to more effectively address the needs of individuals and the community
- ☐ Work together, support each other, and collaborate to improve the local system of services, achieve greater impact, and address complex issues
- ☐ Foster communication and positive relationships between and among diverse cross-sector organizations and the community
- ☐ Provide a neutral perspective that recognizes the shared interest of members and provides a venue to address difficult or sensitive issues

Questions 5 & 6: Coordinating Body Strengths and Weaknesses

Participants were asked about strengths and weaknesses/challenges of the CSCB. Respondents could provide up to three open ended answers. Responses were coded into categories. The following table summarizes most popular themes:

Strengths	Weaknesses/Challenges
Size/Diversity (24)	Full Community Participation (16)
Cooperation/Collaboration (20)	Focus/Direction (15)
Communication (13)	Funding/Resources (13)
Commitment/passion (10)	Barriers to Collaboration (9)

Additional strengths included (listed in order of frequency) connectivity, responsive to needs, ease of access to resources, high level support, meeting and organization structure, knowledge, neutrality in reviewing issues/programs, staffing of Coordinating Body, leadership skills, and respect and trust. Additional weaknesses/challenges categories included organizational and meeting structure, time commitment, unrealistic expectations, communication, impact, and outside forces.

Question 7: Suggestions

Participants were asked for suggestions to improve the work of the CSCB. Suggestions included adjusting the structure of the workgroups, requiring participation in workgroups, increasing advocacy, offering a community resource fair for children's issues, increasing stakeholders and participation, engaging staff from all levels of organizations, developing focus/priorities and goals, specific system issues to address, obtaining additional input from the community, and communicating successes of the CSCB.

Feedback and Discussion-CSCB Members

Feedback was obtained at the March CSCB Full Body meeting that confirmed the results of the survey. The survey was used to formulate the Strategic Directions at an April meeting of the CSCB Steering Committee.

STRATEGIC DIRECTION AND ACTIONS

ORGANIZATIONAL STATEMENTS

Vision: All individuals and families in St. Clair County will live in a community that provides opportunities to achieve personal and economic wellness.

Mission: Members of the St. Clair County Community Services Coordinating Body (CSCB) collaborate to strengthen our community and meet identified community needs.

Guiding Principles: The following principles describe HOW we do our work as members of the CSCB.

- ✓ We approach our work with a commitment to promoting **equity**.
- ✓ We believe in **empowering residents** in their own journey of personal and economic wellness.
- ✓ We respect the **cultural and ethnic diversity** of our community.
- ✓ We value the importance of **various perspectives**.
- ✓ We work toward **common goals with shared leadership and mutual respect**.
- ✓ We make decisions based on **data, research, and evidence based practices**.
- ✓ We believe that to achieve our mission a **community wide approach** is essential.

Core Functions: Working together, CSCB members carryout seven core functions.

- 1) **IDENTIFYING GAPS & NEEDS:** We identify community needs and gaps in services. We use this information to guide selection of priorities and formation of workgroups for the CSCB. We also share this information with other community initiatives and the public.
- 2) **PROVIDING FOCUS AND DIRECTION:** Through open discussion and thoughtful planning, CSCB members provide a vision and focus for setting attainable goals that can be reached through collaboration.
- 3) **SYSTEM COORDINATION AND IMPROVEMENT:** Members achieve greater impact by supporting each other, addressing system issues that are barriers to services, and addressing complex community issues.
- 4) **STRENGTHENING RELATIONSHIPS:** Members of the CSCB foster communication and respectful relationships between and among diverse cross-sector organizations and the community.
- 5) **LEVERAGING RESOURCES:** Through communication and collaboration, CSCB members gain a better understanding of available resources, maximize use of existing resources, reduce duplication of resources, and secure additional resources.
- 6) **NETWORKING INFRASTRUCTURE:** The CSCB provides the infrastructure to network, coordinate existing services, and share information/best practices to more effectively address the needs of individuals and the community.
- 7) **PROVIDING OBJECTIVITY:** The CSCB provides a neutral and objective forum that recognizes the shared interest of members and provides a venue to address difficult or sensitive issues

STRATEGIC PRIORITIES AND CSCB STRUCTURE

St. Clair County Community Services Coordinating Body²

Vision: All individuals and families in St. Clair County will live in a community that provides opportunities to achieve personal and economic wellness.

Mission: Members of the St. Clair County Community Services Coordinating Body (CSCB) collaborate to strengthen our community and meet identified community needs.

Core Functions:

- 1) Identifying Gaps and Needs
- 2) Providing Focus and Direction
- 3) System Coordination and Improvement
- 4) Strengthening Relationships
- 5) Leveraging Resources
- 6) Networking Infrastructure
- 7) Providing Objectivity

Steering Committee Infrastructure Priorities

- Member Engagement
- Community Awareness
- Focus and Direction

CSCB Full Body has three strategic priorities

Economic Self-Sustainability

Providing a community where there is quality of place and there are adequate opportunities for residents is critical to achieving economic stability and success.

CSCB Workgroups

◆ Housing and Support Services

- Continuum of Care
- Community Resource Fair
- Interagency Service Team

Functions related to housing include the Housing Strategic Plans, Housing Assessment Resource Agency (HARA), and Homeless Management Information System

Associated Initiatives

Offender Success

Education

One key factor to achieving quality of place is to have life-long educational pathways that promote job and career attainment that increases personal stability.

CSCB Workgroups

◆ Early Childhood Services

- Great Start Collaborative
- Great Start Parent Coalition
- Early On Local Interagency Coordinating Council

Associated Initiatives

Health & Wellness

In order to have a quality of life, health and wellness is a critical need. A community with quality of place has services and programs that support health and wellness.

CSCB Workgroups

◆ Executive Oversight-Opioid Abuse

- Opioid Prevention (currently RX Drug Abuse)
 - Provider Relations
 - Community Relations
 - Barrier Analysis
- Opioid Treatment/Recovery

Associated Initiatives

Child Death Review Team
Critical Incident Stress Management
Dementia/Alzheimer's Resource Committee
Suicide Prevention Committee
Wrap Around

² An organizational chart with membership is included in the appendix.

COMMUNITY SERVICES COORDINATING BODY 2018 MEMBERSHIP

Area Agency on Aging 1-B
Blue Water Area Chamber of Commerce
Blue Water Area Transportation Commission
Blue Water Center for Independent Living
Blue Water Community Action
Blue Water Developmental Housing
Blue Water Habitat for Humanity
Blue Water Safe Horizons
Bridge Builders Counseling & Mentoring
Catholic Charities of Southeastern Michigan
Citizen Representative:
 Juanita Gittings
 Terry Krueger
 Michael McCartan
 Jackie Roth
 Jo Ann Wilton
City of Port Huron
Community Enterprises of St. Clair County
Community First Health Center
Community Foundation of St. Clair County
Comprehensive Youth Services – The Harbor
Consortium on Aging, Serving St. Clair County
Ennis Center for Children, Inc.
Goodwill of St. Clair County
Harbor Impact Ministries
Hunter Hospitality House, Inc.
I.M.P.A.C.T./CHR
Innovative Housing Development Corporation
Lake Huron Medical Center
Lake Huron Physician Community PHO
Lakeshore Legal Aid
Legal Services of Eastern Michigan
Macomb/St. Clair Employment & Training Agency/
 MI WORKS!
Marysville Department of Public Safety

McLaren Port Huron
Michigan State Police, Lapeer Post
Mid-City Nutrition
MSU Extension Services of St. Clair County
NorServ Group, Ltd.
Offender Success
Operation Transformation
People's Clinic for Better Health
Port Huron Area School District
Professional Counseling Center, P.C.
Region 10 PIHP
Sacred Heart Rehabilitation Center, Inc.
Sanborn Gratiot Memorial Home
Special Dreams Farm
St. Clair County Administration
St. Clair County Board of Commissioners
St. Clair County 31st Circuit Court – Family Division
St. Clair County Child Abuse/Neglect Council Inc.
St. Clair County Community College
St. Clair County Community Mental Health Authority
St. Clair County Department of Health and Human
 Services
St. Clair County Department of Veteran Affairs/
 MI Veterans Funds
St. Clair County Health Department
St. Clair County Homeland Security & Emergency Management
St. Clair County Library System
St. Clair County Probate Court
St. Clair County Prosecuting Attorney
St. Clair County Regional Education Service Agency
The ARC of St. Clair County
The Center of Port Huron
United Way of St. Clair County
Visiting Nurse Association/Blue Water Hospice
YMCA of the Blue Water Area

GOALS, OBJECTIVES, AND STRATEGIES

The following Goals, Objectives, and Strategies will be translated into a workplan for the **Steering Committee**. Workgroups will be using a workplan template to prepare workplans as the first step in implementation (Appendix).

Infrastructure Goals-three years	Objectives	Annual Performance Measure	Menu of Activities (These ideas are not all inclusive. Additional ideas are welcome. CSCB members will be identifying items in this column for potential implementation.)
<p>The St. Clair CSCB maintains a diverse and engaged membership.</p> <p>Measure: By December 2022, 75% of member agencies have at least one individual who is engaged in the activities of the CSCB.</p>	<ol style="list-style-type: none"> 1) Increase the number of member agencies by 15 by December 2022. 2) Increase member engagement annually by 5%. 3) Identify gaps in sectors and reduce gaps by 50% by December 2022. 4) CSCB members perceive an increase in member engagement by December 2020. 	<p>Member engagement will be measured by:</p> <ol style="list-style-type: none"> 1) Number of member agencies increases from <u>67</u> in June 2018 to <u>70</u> or greater in December 31, 2019. 2) Number of individuals attending two or more CSCB meetings increase from <u>45</u> to <u>47</u> by December 31, 2019. 3) Agencies from 25% of identified gaps become CSCB members and participate in the CSCB by December 21, 2019. 4) In a repeat CSCB self-assessment survey in December 2020, the number of mentions that member engagement is a strength increases and that it is a weakness decreases. 	<ol style="list-style-type: none"> 1. Establish a schedule for sharing that includes rotating the responsibility of presentations through all member agencies 2. Distribute a list of engagement opportunities (i.e. events, workgroups, host a meeting, recruit a new member, committees); distribute and request all members to select at least one opportunity for an annual personal goal. 3. Identify gaps in membership and develop a multi-faceted plan to outreach to new agencies or agencies who have not participated (i.e. invitation letters with personal follow up, invitation to an event, sponsor of an event followed by a membership ask, bring a guest, chairperson lunch meeting with potential member and existing CSCB known contact). Potential gaps mentioned in survey: media, manufacturing, municipalities, and school districts.

Infrastructure Goals-three years	Objectives	Annual Performance Measure	Menu of Activities (These ideas are not all inclusive. Additional ideas are welcome. CSCB members will be identifying items in this column for potential implementation.)
<p>The Community perceives that the CSCB is a valuable asset to the community.</p> <p>Measure: 100 people are more knowledgeable about the CSCB by December 2022.</p>	<ol style="list-style-type: none"> 1) Community members indicate that the CSCB is effective. 2) Increase the number of awareness encounters with individuals in the community by 20 by December 2022. 3) Distribute CSCB materials to 100 key stakeholders and the public by December 2022. 	<ol style="list-style-type: none"> 1) Feedback from presentations indicate that the Mission, Vision, Strategic Priorities of the CSCB are valuable. 2) Staff/Steering committee conduct six awareness encounters by December 2019. 3) A. Distribute the strategic plan-executive summary to 25 key stakeholders by June 2019. B. Distribute strategic priority handouts to 25 CSCB staff members by December 2020. 	<ol style="list-style-type: none"> 1. Develop awareness materials that may include: <ul style="list-style-type: none"> o a 3 minute video clip o CSCB overall handout o Create an Orientation Packet for new Directors o Recruitment materials for potential members o Handouts for each strategic priority that includes data about why issue is important, what CSCB is doing, and how to get involved. 2. Provide presentations for member agencies so that their staff have a greater understanding of what CSCB is doing (agency directors are provided presentation/materials for presentation). 3. Host town hall meetings on strategic priorities
<p>Increase the number of CSCB members that indicate Focus and Direction are strengths of the CSCB.</p> <p>Measure: In a repeat CSCB self-assessment survey in December 2020, various questions indicate that there is a clear focus and direction.</p>	<ol style="list-style-type: none"> 1) Incorporate statements, priorities, and structure developed during strategic planning into regular operations of the CSCB. 2) Work of the CSCB is aligned with other efforts in the community such as the Community Health Assessment 3) All members feel they have a meaningful role in a workgroup or activity. 	<ol style="list-style-type: none"> 1) Members are able to state the purpose of the CSCB by using the vision and mission statements during annual reviews. 2) 100% of members agree to the principles of the CSCB as part of the annual MOU process. 3) In follow up self-assessment in 2020, <ol style="list-style-type: none"> a. Average rating of CSCB performance on "core functions" is above 4 on a 5 point scale. b. Number of mentions that focus and direction are a strength increases and that they are a weakness decreases. 	<ol style="list-style-type: none"> 1. Structure agenda around the Strategic Priorities and Rotate order at each meeting <ul style="list-style-type: none"> o (Self-sustainability, Education, Health & Wellness, Infrastructure) o For each strategic priority, include a progress update, question/issue for input and discussion, and networking/sharing 2. Clearly define and communicate the different characteristics of CSCB Workgroups, Associated Initiatives, and other Community Initiatives. 3. Include an emerging issues section on each agenda to ensure that the CSCB is able to effectively respond to urgent needs or time sensitive opportunities. Have a set format that includes reason being brought to CSCB as an emerging issue and the role that the CSCB might play. Steering committee would review and bring issues to the CSCB full body. The items listed in response to question 4 on the strategy survey (see appendix) may be the first emerging issues reviewed. Key questions during review and CSCB discussion include: 1) Is the issue already addressed by a CSCB Workgroup, Associated Initiative, or Community Initiative? 2) Does the issue need clarification to understand before listing as an emerging issue?

St. Clair County Community Services Coordinating Body

Workgroup Goals and Objectives- 2018

Workgroup Name:	Great Start Collaborative			Date Updated	9/2018
Please list any mission or purpose statements of the workgroup (if applicable):	<p>Mission: St. Clair County will have a coordinated system of community resources and supports to assist all our families in providing a great start for children from birth through age eight.</p> <p>Vision: Every child in St. Clair County will have a great start in life. They will be safe, healthy, and eager to succeed in school and in life.</p> <p>Early Childhood Outcomes (Outlined by the Governor)</p> <ol style="list-style-type: none"> 1. Children born healthy; 2. Children healthy, thriving, and developmentally on track from birth to third grade 3. Children developmentally ready to succeed in school at the time of school entry 4. Children prepared to succeed in fourth grade and beyond by reading proficiently by the end of third grade 				
Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Early Childhood services/programs are reaching and engaging ALL families in need of support/early childhood programming and information.	Connections and information sharing across sectors is effective.	Hub Referrals increase 20% from 506 TO 207 (#'s from 8/27/18)	Expand the use of the Early Childhood HUB to increase knowledge of services and consistency of the referral process.	September 2019	
Increase the number of families engaged and active in both the Great Start Parent Coalition and the Great Start Collaborative.	Families have the resources needed to understand the importance of the Great Start Parent Coalition and can engage in a variety of ways.	<p>GSPC members will be communicating and sharing information regularly with group members related to early childhood and health related issues. (Documented by a minimum of 5 individuals responding monthly to postings).</p> <p>Parent leaders increased from 1 to 4 (#'s from 8/31/18)</p>	<p>Use social media to engage families in discussions around early childhood issues, specifically health issues.</p> <p>Provide additional value to parents being a member of the Great Start Parent Coalition</p>	September 2019	

Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Increase access to high quality early care and education services and supports. (required language)	<p>1. Review and make recommendations regarding the components of the Great Start Readiness Program.</p> <p>2. Increase families' knowledge, understanding, and utilization of childcare subsidy, and high quality child care options via Great Start to Quality.</p> <p>3. In collaboration with the region's Great Start to Quality Resource Center, link licensed and registered providers in the GSC/GSPC geographic area to Great Start to Quality for the purpose of achieving higher levels of quality. (Required language)</p>	<p>1. Use of joint recruitment and enrollment by families increases.</p> <p>2. Enhancements are made to GSRP based on input.</p> <p>1. Increased family knowledge and understanding of child care subsidy</p> <p>2. Increased family utilization of greatstarttoquality.org to search for child care</p> <p>1. Increased provider connection to Great Start to Quality</p> <p>2. Increased provider participation in Great Start to Quality</p>	<p>Facilitate a school readiness advisory committee, which meets regularly and is comprised of required and recommended members representing the diversity of the GSC/GSPC area, to advise the Great Start Readiness Program staff.</p> <p>Outreach and marketing materials to faith community and other natural trusted organizations to create better family knowledge and understanding of child care options</p> <p>Partner with GSQ to increase provider participation in STARS</p>	September 2019	
Children in St. Clair County have access to early literacy services that are of high quality.	<p>1. Schools and libraries have active and effective partnerships.</p> <p>2. Expand access to books in children's homes.</p>	<p>Early Childhood staff from 2 separate programs have greater awareness of Library services. (Documented by increased use of Library – Feedback from teachers and library)</p> <p>Families have 3 new opportunities to access free books. (Documented by 3 new access points and the number of books distributed)</p>	<p>Create countywide school and library connections through professional development, events, and committee work.</p> <p>Provide multiple opportunities for families to easily access free books.</p>	September 2019	
Families will have access to programs, services, and resources needed to fully participate in their child's early development and learning.	High quality programs, information, and activities that support social and emotional development for children will be available for families.	GSPC members will provide 3 new opportunities for families to access information about the GSPC as well as programs and services available for families. (Documented by attendance at 3 events or natural locations.)	Provide resources to the parent coalition members that would enable them to expand the GSPC membership while sharing valuable information about available programs and services.	September 2019	

St. Clair County Community Services Coordinating Body

Workgroup Goals and Objectives- 2018

Workgroup Name:	Housing & Support Services Workgroup			Date Updated	11/12/18
Please list any mission or purpose statements of the workgroup (if applicable):	<p>Mission: To address the housing and support services needs of individuals and families along the continuum of care from homelessness to permanent housing.</p> <p>Vision: All individuals and families who are homeless or are at risk of homelessness in St. Clair County will have access to safe, decent, affordable housing and the resources and supports necessary to sustain it.</p>				
Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Provide Community Education & Awareness regarding the issues of homelessness in St. Clair County.	Provide a minimum of three training opportunities to educated key stakeholders and the community about homelessness in St. Clair County	Collect surveys when appropriate, tally and report out to committees' feedback, ideas and to ensure objective is met. Track the number of events completed and the number of participants. Identify when possible which events include new stakeholders	-Host a variety of activities each year during Hunger & Homeless Awareness Week -Host a local Housing Symposium - Complete and share the annual Continuum of Care Exhibit 1 with the community -Create a speakers bureau that will make a variety of presentations to a variety of community groups.	Annually in November Every two years Annually each Fall As requested	Housing & Support Services Workgroup Members
	Provide resources and services for individuals and families that may be struggling with homelessness	Collect surveys when appropriate, tally and report out to committees' feedback, ideas and to ensure objective is met. Collect data and compare to previous data looking for patterns and improvements. Enter all data into Michigan's Homeless Information Management System (HIMS) to track statewide required information and generate local and statewide reports.	- Annual Community Resource Fair - Point in Time Count - Street Outreach - Shelters Data Reports	Annually in May Annually in January Ongoing Ongoing	Housing & Support Services Workgroup Members

Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Work collaboratively to reduce the number of people struggling with homelessness in St. Clair County.	Implement evidenced based practices to provide resources and support services for individuals and families that will: -reduce the number that are homeless, - reduce duration of time homelessness, - reduce recidivism into homelessness.	Michigan State Housing Development Authority (MSHDA) Annual Performance Indicators Share monthly data reports for: HARA, IST, VA Grant, ESG, etc. Track the number of letters of support: state, federal, local, private, for HSSW members to improve housing and support services for community. Completion of second Homeless Summit	-Housing Assistance Resource Agent: HARA - Interagency Service Team: IST -Increasing housing options: scattered family sites -Embody Rapid Re-housing philosophy -VA Homeless Grant Support - Emergency Solutions Grant: ESG -Additional funding opportunities - Homeless Management Information System: HMIS - MI Works successful referrals	Ongoing Ongoing July 2020 Ongoing Ongoing Ongoing Ongoing Ongoing	Housing & Support Services Workgroup Members
Re-evaluate and update St. Clair County Strategic Plan to better coordinate with various federal, state and local requirements.	Establish a sub-committee to review all requirements and create one document that outlines current goals and objectives for Housing & Support Services Workgroup.	Completed plan that is approved by HSSW workgroup. Plan Shared with CSCB members and other community stakeholders Completed plan submitted to MSHDA	-SCC Coordinated Entry -SCC Ending Homelessness Plan -HUD / MSHDA Requirements -SCC Continuum of Care Exhibit 1	January 2020	Housing & Support Services Workgroup Members

St. Clair County Community Services Coordinating Body

Workgroup Goals and Objectives- 2018

Workgroup Name:	Executive Oversight Committee – Opioid Epidemic		Date Updated	2/25/19	
Please list any mission or purpose statements of the workgroup (if applicable):	Vision: We envision a St. Clair County free of opioid abuse and addiction. Mission: Our mission is to coordinate all available community resources, public and private, to address opioid abuse and addiction.				
Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Members of the Opioid Oversight Committee will be the experts on the opioid epidemic in SCC and develop strategies to address / reduce the amount of abuse by a minimum 10 percent.	<div>1. Collect, review and monitor reliable data looking for local trends of opioid usage / abuse</div> <div>2. Educate the community based on the data regarding local issues of opioid use and abuse</div>	<div>1. Collect a minimum or five data sources across the spectrum that are accurate and reflect local use and abuse of opioids.</div> <div>2. Charted data will indicate trends to provide a countywide picture of opioid use / abuse.</div> <div>3. A minimum of 3 strategizes will be developed as a way to Incorporate vetted data into action plans to address opioid issues</div>	<div>1. Determine what data sources are reliable and timely to collect that will identify the opioid usage in SCC.</div> <div>2. Chart all data collected and reviewed quarterly to determine trends, issues, and areas to address</div> <div>3. Share vetted data quarterly with subcommittees to ensure consistent messaging.</div> <div>4. Research best practice strategies that would make a difference in SCC</div> <div>5. Implement strategies that make sense and would benefit residence of SCC</div>	Ongoing	Executive Oversight Committee Members
Provide oversight, support and endorsement of the Prevention and Treatment Subcommittee activities.	<div>1. Provide a forum for discussion and sharing with the subcommittees</div>	<div>1. Subcommittee Chair will be an active participant at the Oversight Committee monthly meetings, attending at least 75% of the time and being the liaison between both groups by sharing appropriate information.</div>	<div>1. Subcommittee Chairs will attend and report out each month to Oversight Committee</div> <div>2. Subcommittee Chair will gain Oversight Committee approval of all goals / objectives / projects prior to beginning</div> <div>3. Subcommittee Chair will bring any issues / barriers to the Oversight Committee for direction</div>	Ongoing	Executive Oversight Committee

Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Executive Oversight Committee Members will educate the community on issues related to the opioid epidemic in SCC.	<ol style="list-style-type: none"> 1. Create current presentations for various groups 2. Create a speakers bureau that can make presentations to a variety of groups about the opioid issue in SCC 	<ol style="list-style-type: none"> 1. Using current data trends, create a minimum of three presentation / community education forums 2. Provide community education / presentations to a minimum of 5 different groups annually. 	<ol style="list-style-type: none"> 1. Using current data create a variety of messages for radio, civic groups, social media, general public, community stakeholders, etc. 2. Create a speakers bureau of a minimum of 5 Oversight Committee members to respond to requests to discuss opioid issues in SCC and providing the same messaging. 	Ongoing	Executive Oversight Committee

Workgroup Name:	St. Clair County Prescription Drug Abuse Workgroup – Subcommittee of Executive Oversight Committee		Date Updated	10/05/18	
Please list any mission or purpose statements of the workgroup (if applicable):	Mission: The St. Clair County Prescription Drug Abuse Workgroup collaborates to identify, treat, and reduce prescription drug misuse through community awareness and prevention. Vision: A community that is healthier and safer because of reduced prescription misuse.				
Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Improve Community Readiness of Prescription Drug Misuse/Abuse in St. Clair County	Within 2 years, increase “Knowledge of Efforts” and “Knowledge of the Issue” within the community from scores of 2 to scores of 4, according to the Community Readiness Model. *Refer to the Community Readiness Assessment Scores August 2016	Conduct Community Readiness Assessment in 2018 and compare scores.	1. Create a PowerPoint presentation that can be used to educate several different sectors within the community 2. Revisit 2014 Summit; SC4 Forum – 1 for community and 1 for leadership 3. Address stigma and addiction -Social media campaign -Attend 3 awareness events	2018	Community Readiness Group
	Compile a list of all presentations that are being delivered in the schools, providers, community, in order to tract the amount of presentations per year.	List is complete.	1. Establish a baseline for presentations 2. Review/evaluate presentations currently being delivered	2018	Community Readiness Group
	Collaborate efforts with other organizations in the recovery community.	Partnerships exist.	1. Community with FAN (Families Against Narcotics)- Bluewater Chapter to determine their needs 2. Assist with the Blue Water Recovery & Outreach Center (BWROC)	Ongoing	Community Readiness Group
	Evaluate resources distributed within the county related to prescription drug misuse/abuse	Resources Exist	1. Create and provide small tools for our first responders if needed 2. Increase access to resources available 3. Support and educate on naloxone use for public	2018	Community Readiness Group

Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Collaborate with prescribers to reduce opiate prescribing	<p>Work with medical field to sponsor 1 Continuing Medical Education (CME) session/event</p> <p>Identify what information/resources prescribers need through survey. By 2020, 10% of all prescribers will utilize literature/marketing developed by the workgroup</p> <p>Increase the use of the AWAxE to 80%.</p>	<p>Sponsored event. Survey completed. Measured by survey.</p>	<p>. Assist SCC Medical Society with planning conference, with a theme of substance abuse or opiate abuse</p> <p>Collaborate with the 3 hospitals to administer survey to their physicians assessing their resource/information needs</p> <p>Work with doctors' offices, hospitals, etc. to develop the needed resources. Assure all 3 hospitals have prioritized substance use misuse/abuse in internal structured memberships</p> <p>Promote use and access of AWAxE with prescribers Facilitate whatever changes and educational things people need to know about rolling out of new system In 2019, send out survey (last one completed in May 2016) for physicians and mid-level prescribers to complete</p>	<p>2018</p> <p>2020</p> <p>2020</p>	<p>Prescriber Relations Group</p> <p>Prescriber Relations Group</p> <p>Prescriber Relations Group</p>

Workgroup Name:	Opioid Treatment Committee Subcommittee of Executive Oversight Committee		Date Updated	10/25/18	
Please list any mission or purpose statements of the workgroup (if applicable):	Charge: Responsible for identifying current resources, identifying gaps in resources and providing recommendations to develop additional treatment programs and community supports.				
Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
Identify the current resources operating to address opioid abuse in St. Clair County.	1. Identify individuals able to provide education on resources from specific sectors in order to create a comprehensive committee. 2. Assess representation of the committee in order to identify missing sectors. 3. Increase the number of identified sector representation on the committee.	Initial Ongoing/No Measure Year 1 – Develop and maintain membership. Year 2 – Increase sector/membership by three sectors /individuals. Year 3 – 5 – Increase membership to include all new initiatives/programing representation developed in St. Clair County specific to Opioid Use Disorder resources.	Recruitment efforts to have all needed sectors included on the sub-committee.	4/19/2018 Ongoing Assessed annually for each of the identified years	Dennis Crimmins: Co-Chair & Kim Prowse: Co-Chair Dennis Crimmins: Co-Chair & Kim Prowse: Co-Chair Dennis Crimmins: Co-Chair & Kim Prowse: Co-Chair
2. Identify the gaps in the current treatment and community resources for individuals with Opioid Use Disorder.	1. Assess current resources identified in Goal 1 to determine gaps in assisting individuals with Opioid Use Disorder.	Ongoing	1. Ongoing reporting by committee members in order to keep current on additional gaps identified as well as information on programs that may no longer exist that previously met a need in the community. Development of a workgroup to identify current needs in each sector of the community and develop a resource guide to share throughout the community	1. Ongoing	1. Co-Chairs and members of committee
	2. Development of resource document to share with the community. – Working Committee Development	Ongoing - Updating		Ongoing	Lead staff of the workgroup/workgroup members

Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible
3. Identify strategies in which to address the identified gaps and provide recommendation to the Executive Oversight Committee	<p>1. Provide support to community initiatives for increased availability of services for individuals with Opioid Use Disorder as appropriate and supported by the Executive Committee.</p> <p>2. Provide identification of need and provide recommendations regarding the following services to the Executive Oversight Committee:</p> <ul style="list-style-type: none"> • Recovery Housing • Specialty Population Services • Sober Living Facilities • Detoxification Services • Recovery Court • Medication Assisted Treatment 	<p>1. Evidence of letters of support or membership support in new initiatives targeted towards Opioid Use Disorder</p> <p>2a. Evidence of consultation with the Executive Committee regarding identified areas of need.</p> <p>2b. Evidence of ongoing collaboration between the Sub-Committee and potential initiatives as needed.</p> <p>2c. Evidence of additional resources/services being available within St. Clair County.</p>	<p>2a. Assist community resource providers in the planning and support for increased availability of Recovery Housing in St Clair County with a focus on specialty population needs (e.g.. Pregnant Women).</p> <p>2a. Assist community resource providers in the planning and support for the development of an interim sober living facility specifically for individuals who are unable to access residential treatment or recovery housing within 24 hours of their request/identified need.</p> <p>2b. Assist and provide requested guidance to providers exploring the idea of operating a Withdrawal Management (Detox) and/or Medication Assisted Treatment (MAT) facility in St. Clair County.</p>	<p>1. Ongoing</p> <p>2a-b.. Ongoing (as needed/requested)</p>	<p>1. Co-Chairs and members of sub-committee</p> <p>2a-b. Co-Chairs and Members of sub-committee</p>
4. Assess effectiveness of efforts in the community to combat the opioid crisis.			<p>1. Development of a workgroup</p> <p>2. Research current tracking mechanisms (statistics) throughout the community or for specific initiatives to gain baseline data.</p> <p>3. Development of a format to pull all data collected for evaluation.</p> <p>4. Development of measurements of success once statistics and baseline data are identified.</p>		1. Lead Staff of the workgroup/workgroup members

SUMMARY AND NEXT STEPS

The CSCB has updated operating guidelines and the MOU to reflect the decisions made during strategic planning. The Strategic Priorities Chart also outlines the functional organization of CSCB Workgroups and Associated Initiatives. Using this structure, the CSCB intends to work under the 2018 Strategic plan for five years. The CSCB strategic plan will provide focus and direction while allowing for flexibility to meet emerging needs. In order to support these two complementary aims, an annual review of the strategic priorities, goals, and objectives will be conducted. During the annual review or when an urgent need is identified strategic priorities can be added or CSCB workgroups formed using the emerging issue process. CSCB workgroups and committees will monitor progress on-going and report to the entire coordinating body. In order to ensure the continued relevance of the strategic plan the plan will be evaluated in 2020. Members will determine whether a more intensive strategic planning process is necessary at the end of three or five years. This decision will be based on changes in community needs, leadership, or the CSCB structure.

APPENDICES

COUNTY HEALTH RANKINGS

County Health Rankings Report

Background: County Health Rankings is a national project to rank counties within a state by main health outcomes and factors. In Michigan a rank of 1 is the best in the state and 83 the worst in the state. Data Indicator Timeframes Vary and often reflect a three or five year average. In order to help ensure that comparison years do not overlap, the 2011, 2014, and 2017 county health rankings reports were used for comparisons. Description of specific data indicators and timeframes can be seen by clicking on the indicator name. See sample of data explanation on Page 2.

	Michigan (2017 Report)	St. Clair (2017 Report)	St. Clair (2014 Report)	St. Clair (2011 Report)
Health Outcomes- Ranking		53	65	50
Length of Life- Ranking		57	57	34
Premature death	7,200	7,500	7,687	6,926
Quality of Life-Ranking		38	68	66
Poor or fair health	17%	13%	17%	16%
Poor physical health days	4	3.8	4.1	4
Poor mental health days	3.9	3.6	4.5	4.1
Low birthweight	8%	8%	8.00%	7.90%
Health Factors-Ranking		62	53	59
Health Behaviors- Ranking		65	50	54
Adult smoking	21%	19%	25%	28%
Adult obesity	31%	33%	31%	30%
Physical inactivity	23%	26%	23%	24%
Access to exercise opportunities	84%	68%	61%	NA
Excessive drinking	20%	20%	22%	20%
Alcohol-impaired driving deaths	29%	40%	30%	NA
Sexually transmitted infections	447.2	253.6	264	221
Teen births	28	28	31	34
Clinical Care-Ranking		58	45	48
Uninsured	10%	10%	13%	13%
Primary care physicians	1240:1	1950:1	1902:1	2379:1
Dentists	1420:1	1820:1	1890:1	NA
Mental health providers	460:1	450:1	576:1	9383:1
Preventable hospital stays	56	64	80	83
Diabetes monitoring	86%	87%	88%	86%
Mammography screening	64%	58%	62.20%	66.10%
Social & Economic Factors-Ranking		49	55	47
High school graduation	81%	80%	78%	80%
Some college	67%	63%	58.50%	55.20%
Unemployment	5.40%	7.10%	12.20%	17.50%
Children in poverty	22%	19%	24%	15%
Children in single-parent households	34%	30%	30%	24%
Violent crime	444	266	266	329
Injury deaths	65	72	66	NA
Physical Environment-Ranking		56	74	82
Air pollution - particulate matter	8.7	10.3	12.6	12
Severe housing problems	17%	16%	16%	NA

Length of Life				
Premature age-adjusted mortality	360	390	395.6	NA
Child mortality	50	40	43.7	NA
Infant mortality	7	6	6.7	NA
Quality of Life				
Diabetes prevalence	11%	11%	10%	9%
HIV prevalence	185	68	66	58
Health Behaviors				
Food insecurity	16%	15%	15%	NA
Limited access to healthy foods	6%	11%	11%	NA
Drug overdose deaths	18	26	17	NA
Motor vehicle crash deaths	10	11	11	NA
Insufficient sleep	38%	33%	NA	NA
Clinical Care				
Uninsured adults	12%	12%	16%	NA
Uninsured children	4%	4%	4%	NA
Health care costs	\$10,282	\$10,186	\$9,762	NA
Other primary care providers	1,279:1	1,974:1	2,591:1	NA
Social & Economic Factors				
Disconnected youth	14%	16%	NA	NA
Median household income	\$51,100	\$51,200	\$44,994	\$51,454
Children eligible for free/reduced lunch	47%	37%	36%	30%
Residential segregation - black/white	73	65	NA	NA
Residential segregation - non-white/white	60	39	NA	NA
Homicides	6	2	2	NA
Firearm fatalities	12	9	NA	NA
Demographics				
Population	9,922,576	159,875	160,644	167,562
% below 18 years of age	22.20%	21.60%	22.70%	23.80%
% 65 and older	15.80%	17.20%	15.60%	13.90%
% Non-Hispanic African American	13.90%	2.50%	2.40%	2.50%
% American Indian and Alaskan Native	0.70%	0.50%	0.50%	0.60%
% Asian	3.00%	0.60%	0.50%	0.50%
% Native Hawaiian/Other Pacific Islander	0.00%	0.00%	0.00%	0.00%
% Hispanic	4.90%	3.20%	2.90%	2.70%
% Non-Hispanic white	75.60%	91.40%	92.10%	NA
% not proficient in English	1%	0%	0.50%	1.00%
% Females	50.80%	50.40%	50.40%	50.50%
% Rural	25.40%	38.60%	38.60%	37.80%

EXAMPLE of DATA INDICATOR DESCRIPTION- click on link to see other descriptions.

Ranking Methodology

Years of potential life lost before age 75 per 100,000 population (age-adjusted).

Summary Measure:

Health Outcomes - Length of Life

Weight in Health Outcomes:

50%

Years of Data Used:

2012-2014

Summary Information

Range in Michigan (Min-Max):

4,200-10,400

Overall in Michigan:

7,200

Top U.S. Performers:

5,200 (10th percentile)

ASSESSMENT SURVEY QUESTIONS

Question 1: A county health report was provided to you by email. Based on this information and from your perspective, what are the top three issues in our community that need to be addressed?

Question 2: What are the top three issues in our community that need to be addressed by the Community Services Collaborative Body?

Question 3: Please indicate how relevant/important you think the following Workgroups and Projects are to our community.

- ☐ Prescription Drug Use-Community Relations
- ☐ Housing and Support Services-Continuum of Care
- ☐ Prescription Drug Use- Prescriber Relations
- ☐ Prescription Drug Use-Barrier Analysis
- ☐ Great Start Collaborative-Early On
- ☐ Great Start Collaborative-Great Start Coalition
- ☐ Housing and Support Services-Homeless Management System
- ☐ Housing and Support Services-Strategic Plan to End Homelessness
- ☐ Integrated Health Care
- ☐ Housing and Support Services-Housing Assessment and Resource Agency
- ☐ Housing and Support Services-Interagency Service Team (IST)
- ☐ Great Start Collaborative-Parent Coalition
- ☐ Child Death Review
- ☐ Housing and Support Services-Community Resources Fair
- ☐ St. Clair County Suicide Prevention Committee
- ☐ Dementia/Alzheimer's Resource Committee of St. Clair County
- ☐ Critical Incident Stress Management (CISM)
- ☐ Offender Success
- ☐ Wraparound

Question 4: What would you say is the primary purpose of the Community Services Collaborative Body?

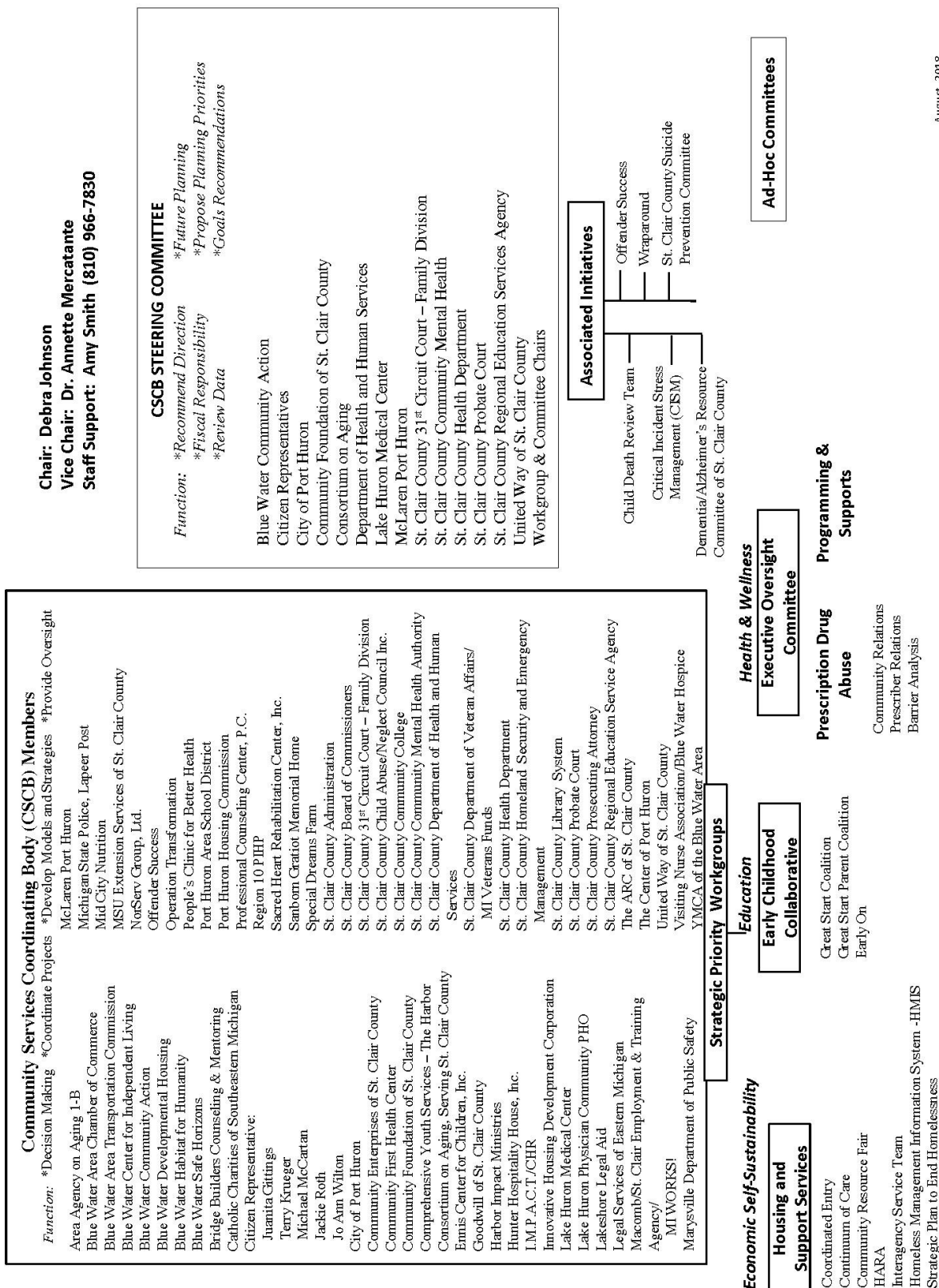
Question 5: What would you say are the greatest strengths of the St. Clair Community Services Collaborative?

Question 6: What would you say are the greatest weaknesses or challenges of the St. Clair Community Services Collaborative?

Question 7: Do you have any suggestions for improving the work of the Community Services Collaborative Body?

ORGANIZATIONAL CHART

Community Services Coordinating Body (CSCB)-Implementation Organization Chart



COMMUNITY BASED INITIATIVES

The following list of Community Based Initiatives was generated by the St. Clair County Community Services Collaborative (CSCB) during strategic planning. These initiatives are not overseen by the CSCB but are reviewed regularly to help identify gaps in CSCB members, unmet needs, gaps in services, and to reduce duplication of efforts. For a current services, call 2-1-1 or visit the 2-1-1 website at <https://mi211.communityos.org/>.

Community Initiatives	<u>Economic Self-Sustainability</u>	<u>Education</u>	<u>Health & Wellness</u>	<u>Other / Comments</u>
▪ Employment Opportunities	X			Issue
▪ Healthy Lifestyles			X	Initiative – YMCA lead
▪ Tobacco Coalition			X	Initiative – HD lead
▪ Hepatitis A			X	HD Program
▪ MI Team				DHHS Requirement
▪ EDA	X			Program
▪ Blue Meets Green	X			Economic Development Collaborative – business lead
▪ Car Seat Program			X	Collaborative –police, DHHS, CMH
▪ Timely Rehab	X			
▪ GED Needed		X		Issue
▪ Practical Skills		X		
▪ RESA		X		Organization
▪ HHH			X	Organization –Hunter House Hospitality
▪ DV Council			X	Collaborative – prosecutor, DV shelter,
▪ Food Pantries	X			Program – several in county
▪ Recovery Homes	X			Housing – different corporations
▪ MDT Forum			X	
▪ Blue Water Area Churches			X	Network
▪ Operation Transformation			X	Organization - Services as a CSCB for faith based organizations
▪ Center of Port Huron	X	X	X	Organization
▪ Literacy Groups		X		Programs under different organizations
▪ Superintendents Group		X		Monthly meeting / networking - RESA lead
▪ Veteran Taskforce (BWCIL)				Collaborative – grant \$ included
▪ Consortium on Aging				Collaborative – Council On Aging lead
▪ Human Trafficking (MAP)			X	Issue
▪ Hope not Handcuffs			X	Program under Families Against Narcotics

Community Initiatives	Economic Self-Sustainability	Education	Health & Wellness	Other / Comments
▪ Know How 2 Go (Local College Access Network)		X		RESA sponsored program for area college bound students
▪ SC4 Advisory Board				SC4 Board
▪ EOC	X			Emergency Operation Center – Collaborative lead by HS/EM
▪ Community Foundation	X			Organization
▪ Chamber	X			Organization
▪ Literacy and Beyond		X		Organization
▪ Virtual Learning Center		X		VLA is a program through RESA
▪ MRS		X		State organization
▪ Chronic Disease Healthy Behaviors			X	
▪ Senior Outreach			X	Collaborative – Senior Outreach Services (SOS)
▪ Elder Abuse			X	Collaborative lead through COA
▪ Young Professionals	X			Networking Civic Group
▪ Underground	X			Entrepreneur Shared Workspace
▪ Community Partners	X			
▪ School Success Programs		X		DHHS lead in some at risk schools
▪ Pathways to Potential		X		DHHS lead in some at risk schools
▪ Family Preservation			X	DHHS initiative
▪ Free Store/Food Deposit	X			Service provided
▪ Parent University		X		Collaborative Training Initiative
▪ Backpack Giveaway		X		Collaborative initiative – BWCA lead
▪ Drug Take Backs			X	EDA / Law enforcement – 2 X yr Business / police -anytime
▪ PS You Are My Hero			X	Grass Roots Initiative – Services for Crime Victims
▪ Building Community Partners	X			
▪ Health Department		X		Organization

STRATEGY SURVEY RESULTS

2018 St. Clair County CSCB Strategic Planning - Prioritization of Goal Activities

Q1 Choose your three priority activities below related to Goal One: "The St. Clair County CSCB maintains a diverse and engaged membership"

Answered: 36 Skipped: 0

ANSWER CHOICES	RESPONSES	
1. Establish a routine process for obtaining member Feedback around engagement, i.e. poll members annually about meeting dates/times and potential speakers and topics for presentations	22.22%	8
2. Establish a schedule for sharing that includes rotating the responsibility of presentations through all member agencies	27.78%	10
3. Develop a social media highlights campaign that provides awareness of programs.	25.00%	9
4. Adopt an online sharing platform for CSCB members (i.e. basecamp, dropbox, livebinders, password section of website, public section of website)	25.00%	9
5. Project notes from meetings on the screen-taking notes real time can enable immediate sharing of notes by all members and reduce delays in distributing notes.	5.56%	2
6. Develop a streamlined email system (i.e. flags and alerts to help members know if the email needs response, is FYI, publicizes an event, notifies a change in services)	19.44%	7
7. Promote existing peer sharing and networking opportunities (i.e. by discipline, level of services, home visitors network, associations)	19.44%	7
8. Host one networking event each year that includes "bring a guest/potential member"	13.89%	5
9. Develop written working agreements related to engagement norms and expectations	11.11%	4
10. Distribute a list of engagement opportunities (i.e. events, workgroups, host a meeting, recruit a new member, committees); distribute and request all members to select at least one opportunity for an annual personal goal.	30.56%	11
11. Adjust meeting structure so that there are options for various levels of time commitment (i.e. quarterly networking; monthly committees; annual events; ad hoc committees with specific tasks and short time frame- for example five members to meet two times and review MOU)	19.44%	7
12. Inject fun or rewards into meetings (i.e. Acronym jar- when someone uses an acronym add a dollar to the jar; drawings; recognize birthdays or membership anniversaries)	5.56%	2
13. Remind people of channels for providing feedback at every meeting and in emails.	11.11%	4
14. Identify gaps in membership and develop a multi-faceted plan to outreach to new agencies or agencies who have not participated (i.e. invitation letters with personal follow up, invitation to an event, sponsor of an event followed by a membership ask, bring a guest, chairperson lunch meeting with potential member and existing CSCB known contact). Potential gaps mentioned in survey: media, manufacturing, municipalities, and school districts.	58.33%	21
Other (please specify)	2.78%	1

Q2 Choose your three priority activities related to Goal Two, "The Community perceives that the CSCB is a valuable asset to the community."

ANSWER CHOICES	RESPONSES	
1. Work with students in marketing programs (high school or college) to develop awareness materials that may include: a 3 minute video clipo CSCB overall handouto Handouts for each strategic priority that includes data about why issue is important, what CSCB is doing, and how to get involved.	50.00%	18
2. Develop recruitment materials that can be used by members and at meetings or presentations.	33.33%	12
3. Provide presentations for member agencies so that their staff have a greater understanding of what CSCB is doing	50.00%	18
4. Provide presentations at existing meetings such as municipal associations	33.33%	12
5. Host town hall meetings on strategic priorities	33.33%	12
6. Invite legislators to events and meetings	33.33%	12
7. Meeting annually with state and federal legislators	30.56%	11
8. Distribute strategic plan electronically and paper copies of executive summary.	27.78%	10
Other (please specify)	2.78%	1
Total Respondents: 36		

Q3 Choose your three priority activities related to Goal Three, "Increase the number of CSCB members that indicate Focus and Direction are strengths of the CSCB."

ANSWER CHOICES	RESPONSES	
1. Include the Vision-Mission on meeting agendas and organization documents such as letterhead, fact sheets, invitations, emails, etc.	19.44%	7
2. Annually reflect on the functions of the CSCB and the Focus and Direction of the CSCB	27.78%	10
3. Structure agenda around the Strategic Priorities and Rotate order at each meeting o (Self-sustainability, Education, Health & Wellness, Infrastructure)o For each strategic priority, include a progress update, question/issue for input and discussion, and networking/sharing	61.11%	22
4. Clearly define and communicate the different characteristics of CSCB Workgroups, Associated Initiatives, and other Community Initiatives	41.67%	15
5. Create a Poster Board with Mission, Vision, and Strategic Priorities. Utilize as a reference tool at meetings to refocus on the strategic priorities or clarify where a new issue or initiative fits in the strategic priorities/organizational structure. Can also be used to orient new members. Make the Community Initiatives section easy to update as new information is compiled and added. The poster board can also be displayed at awareness presentations and events.	5.56%	2
6. Compile and maintain a list of related Community Initiatives.	41.67%	15
7. Include an emerging issues section on each agenda to ensure that the CSCB is able to effectively respond to urgent needs or time sensitive opportunities.	52.78%	19
8. Create description of roles and responsibilities for members, steering committees, and committee chairs.	16.67%	6
9. Produce a quarterly newsletter that is structured around strategic priorities and provides a quick update of activities during the previous quarter.	27.78%	10
10. Include a break out time at CSCB meetings for Strategic Priorities CSCB Workgroups	2.78%	1
Other (please specify)	2.78%	1
Total Respondents: 36		

Q4 In the future, additional CSCB workgroups may be beneficial to engaging more members and meeting identified community needs. Current CSCB Workgroups include: 1) Housing and Support Services (Continuum of Care, Community Resource Fair, and Interagency Service Team); 2) Early Childhood Services (Great Start Collaborative, Great Start Parent Coalition, and Early On Local Interagency Coordinating Council); and 3) Executive Oversight-Opioid Abuse (Opioid Prevention-RX Drug Abuse and Opioid Treatment/Recovery). In the space below, please list other topics that you think should be explored for workgroup development.

Answered: 10 Skipped: 26

#	RESPONSES	DATE
1	Abuse & exploitation. Efforts between business & educators to develop means to better prepare populations to be work ready.	6/7/2018 1:52 PM
2	Public Health - Individual and Family Health, Environmental Health Services, Community Health Education and Outreach, and Emergency Preparedness, Planning, and Response. And...Homeland Security / Emergency Management Community Dental Clinic	6/7/2018 11:44 AM
3	Senior Services	6/7/2018 9:41 AM
4	Development of individuals for skilled trade or non-degreed jobs in the County.	6/6/2018 5:46 PM
5	Community Wellness needs to be a focus. Health issues (diabetes, heart disease cancer), access to healthy food, physical activity and our community (i.e. walkable neighborhoods)	5/29/2018 10:20 AM
6	Employment/training	5/23/2018 3:28 PM
7	Community Health Assessments and Improvement Plans	5/23/2018 11:06 AM
8	4) Adult Education 5) Senior Care/Wellness	5/21/2018 4:19 PM
9	These 3 areas are of great concern and should be the focus for sometime to come.	5/21/2018 12:04 PM
10	Use other strategic processes (Blue Meets Green, CHINA/CHIP, Community Foundation Priorities) to identify opportunities for alignment	5/21/2018 11:02 AM

WORKPLAN TEMPLATE

St. Clair County Community Services Coordinating Body

Workgroup Goals and Objectives- 2018

Workgroup Name:				Date Updated	
Please list any mission or purpose statements of the workgroup (if applicable):					
Goals (three to five years)	Objectives	Annual Performance Measure	Major Activities or Strategies	Target Date	Person Responsible